

Print specifications

Delivery specifications print files

To ensure that the production of print runs as smoothly as possible, we ask you to carefully read and follow the instructions below.

Give these specifications directly to the person who creates the files for you.

Brand identity manual

If you have a corporate identity manual, we will gladly receive a (digital) copy.

General

Provide a clear description for every assignment, including:

- File name
- Desired size
- Quantity
- Desired delivery date
- Contact details of the person who has created the files

Colors

All documents must be delivered in CMYK mode. These are the colors (cyan, magenta, yellow and black) from which the prints are constructed.

Color profile

You can use the following 2 color profiles in your print files:

- **RGB** (photos and JPG files)
- **CMYK** (logos and vector files)

PMS colors

We use your Pantone colors for reference for other materials such as paint, foil and printing. Please note that due to differences in materials and inks the Pantone colors can only be approached as closely as possible.

Resolution print files

Deliver files (1:1) with a resolution of 100-150 dpi.

Sign files

Files that have to be cut out of foil must always be supplied as a vector file and as outlines. If possible, state the desired foil color code. We usually work with the Avery 500 series for stand construction and the 700 and 900 series for outdoor use.

No bleeding and crosshairs

- No markings such as crop marks in the document.

Accepted file formats and programs:

Adobe Illustrator

- It is very important that all texts and pictograms used in the file have been converted to outlines (vectors).
- Use the correct color mode (CMYK).
- Illustrator EPS / PDF is the most reliable file format.

Photoshop

- Photoshop files can be supplied as PSD, PDF, EPS or TIFF files. To compress the files it is best to use the 'JPEG maximum quality' settings.
- Note the correct color mode and resolution (150dpi) of used images.

Method of delivery:

- CD / DVD
- Online media such as Wettransfer.com
- Your FTP server (please add login details)
- USB
- E-mail: up to 8 MB (welkom@igevents.nl)

Logo's

Please deliver in one of the following file formats:

- **EPS** - vector file
- **AI** - Adobe Illustrator file
- **PDF** - vector file

Important

Convert text to outlines. If necessary provide the font separately.

Need DTP work?

If you do not have the opportunity to make your files ready for production, then there is the possibility that we will do this for you. Feel free to contact us.

Questions?

I&G EVENTS

Telephone: 0481 – 365 130

E-mail: welkom@igevents.nl